Update on the Human Resources (HR) Quality Services Management Office (QSMO) and the HR QSMO Marketplace

May 2023



Agenda

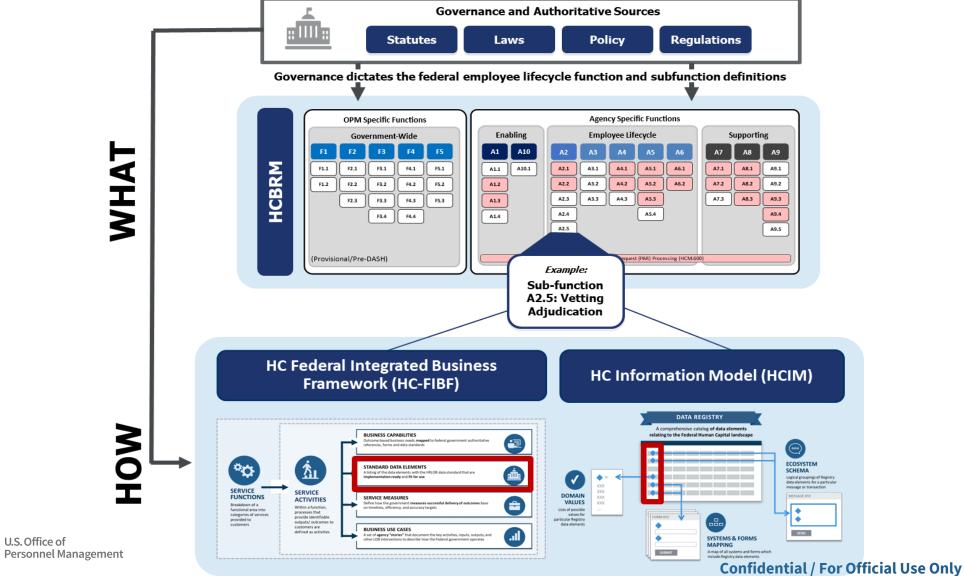
- HRLOB Standards Refresher and Update
- OPM Data Strategy Release
- HR QSMO Marketplace Status and Prototype
- Human Capital Market Research as a Service (MRAS) Offering



HRLOB Standards



Creating a Consistent Federal Employee Experience



OPM Data Strategy



OPM Data Strategy Goals FY23-26

Data strategy vision:

Become recognized as a premiere provider of human capital data services by building innovative service delivery models, analytics, and digital solutions that enable Federal agencies to make better decisions and position the Federal Government as a model employer

Goal 1:

Develop a strong, data-driven culture and a highly skilled data & analytics workforce across the Federal government

Goal 2:

Deliver high quality human capital data products that inform and support critical decision-making for OPM, Federal agencies, employees, & the public

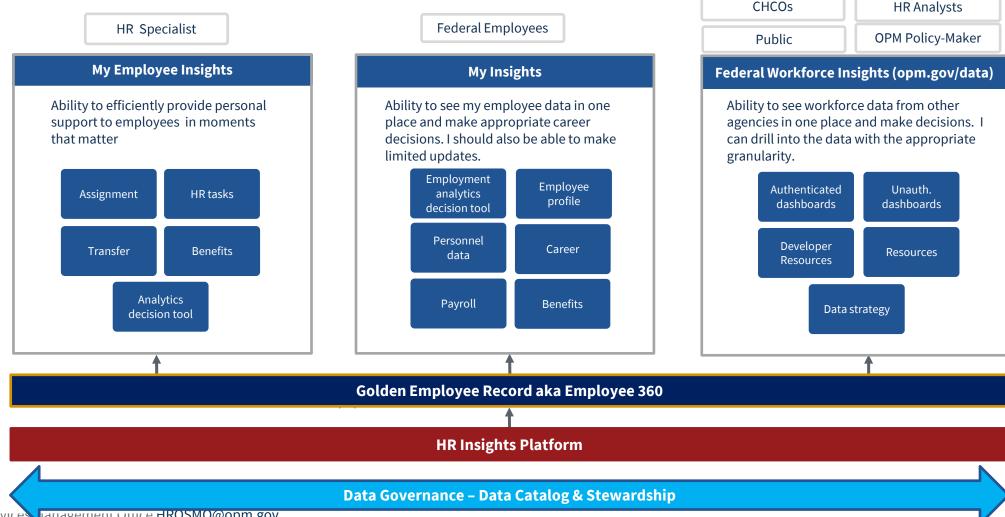
Goal 3:

Leverage technology & standards to improve data collections, enable data integration and advanced analytics

Goal 4:

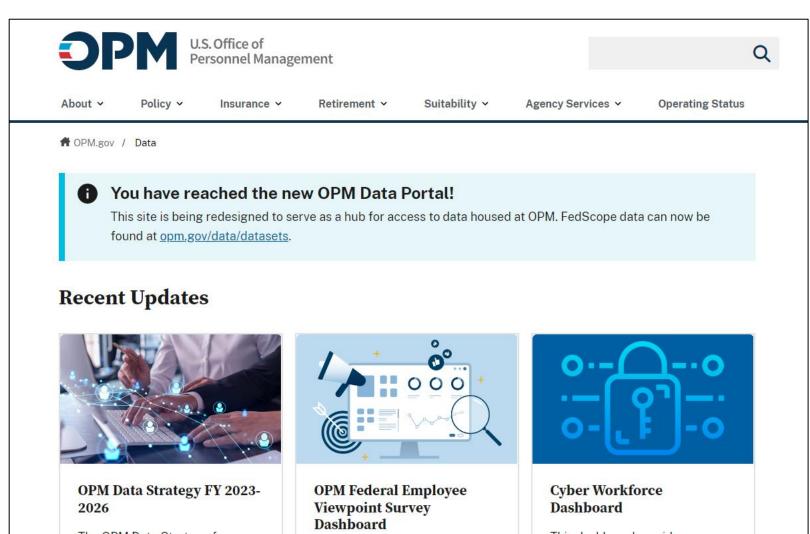
Strengthen data governance & management

Transforming OPM with an enterprise approach to data that puts customers at the center



New OPM Data Portal is Now Live

- Visit <u>opm.gov/data</u> to get the latest news on:
 - OPM's Data Strategy,
 - o Dashboards,
 - Enterprise Data Solutions, and
 - More!
- Email any questions to <u>DataDrivenWorkforce@opm.</u> <u>gov</u>



Human Capital Data Analytics CoP

Community of Practice Goals:

- Create a community
- Allow agencies to share and leverage each other's efforts
- Collaborate on OPM's data strategy and enterprise data solutions
- Learn about appropriate standards and implementation strategies

Aug

2022

Analytics

CoP

OPM showcased the new government-wide dashboards under development

Oct 2022

HC Data

MSPB highlighted the workforce stories they tell through data

hted April 2023

Establishing a committee to help drive future topics & educational opportunities

Navy and OPM discussed the practical use of data standards

Dec

2022

Jan 2023 NIH presented EVS ART, which helps agencies get the most out of FEVS data

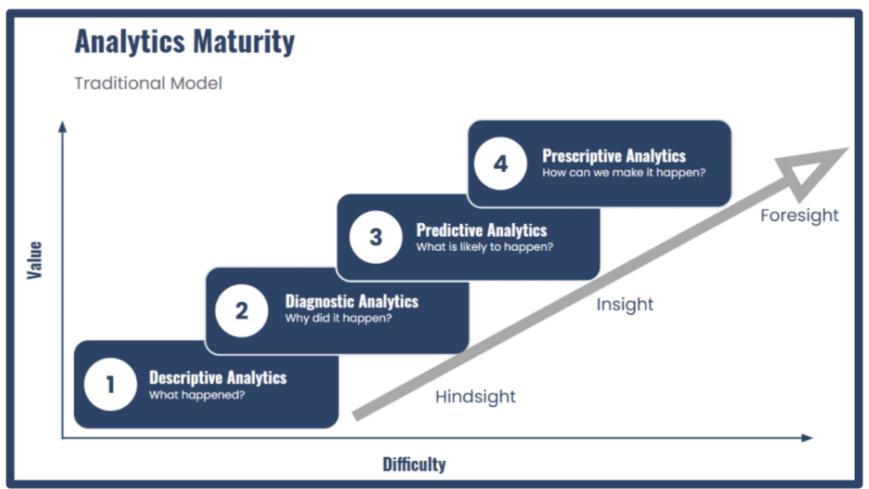
More to Come!

Sharing data analytics expertise, solutions, and best practices to strengthen & empower the federal workforce.

U.S. Office of Personnel Management

HR Quality Services Management Office <u>HRQSMO@opm.gov</u>

Federal HR Can Progress in Analytics Maturity Through Iterative Development, Data Exploration, and Upskilling...



Attrition Analysis Example: Descriptive -> Diagnostic

- **1** What happened?
 - Where are Federal employees separating?
 - What is the make-up of the departing staff (e.g. grade, tenure, job series, sub-agency, etc.)?
 - · What are the trends and outliers?
 - To where (e.g., quit, transfer, retire)?
- Why are staff leaving?
 - Lack of growth opportunities?
 - Pay vs. private sector benchmark pay?
 - Migration to new locations?
 - · Low employee engagement?
- Where is attrition most problematic?
 - Which areas/agencies are losing the most experience?
 - Where is attrition the highest % of total staff?
 - Where is time to hire the longest?
 - Where are the most vacancies and unfilled certs?

HR QSMO Marketplace Status and Prototype



Purpose of the HR QSMO Marketplace

OMB M-19-16 Requires QSMOs to...

Offer and manage a marketplace of solutions for common technology, services, or fully managed services to respond to agency needs.

Our Customers Asked for...

A "Community Center" where one can:

- Perform market research
- Gain market intelligence
- Learn about best practices
- Find useful reference information

We Have Designed...

A Marketplace that contains –

- A searchable Solutions Catalog of validated offerings
- A Community Forum that enables twoway conversations between members
- An Information Marketplace with curated resources to assist with HR Modernization and the move to shared services

The Marketplace will provide an integrated portal for customers planning to upgrade or modernize human capital management solutions



User-Centered Design Approach

Stakeholder Design Sessions

- Hosted a series of three Marketplace
 Design sessions with over 80 participants
 - o CHCOs,
 - Agency Executives,
 - HR Professionals,
 - HR IT Specialists, and
 - o Both Federal and Commercial Providers.
- Brainstormed on gaps in currently available tools and proposed features
- Explored the expected baseline requirement and validation level

Ongoing Engagement

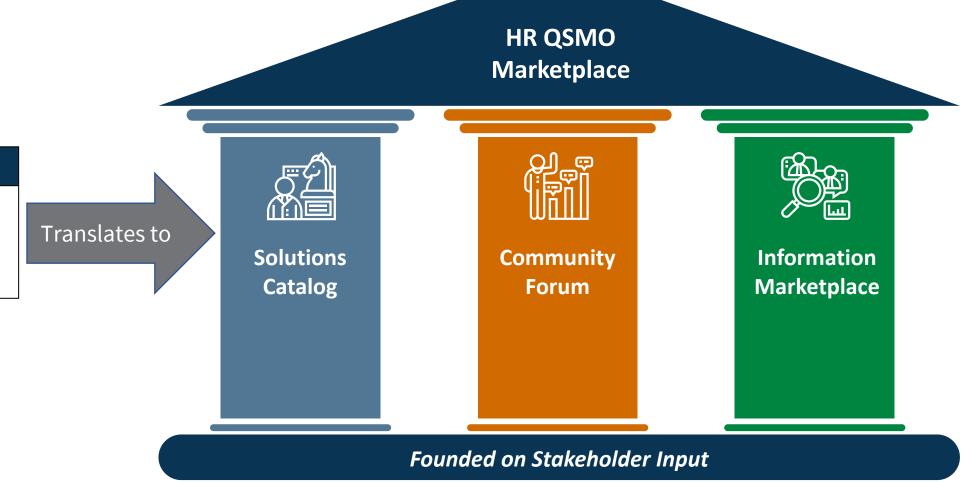
- Regular engagement with both the CHCO Council & MAESC to set priorities
- Governed by the Shared Services
 Governance Board (SSGB) which provides
 a multidisciplinary perspective
- Partnered with OSSPI and other QSMOs to consistently apply best practices
- Monthly SSP Advisory Forum
- Engaged with CFO Act agencies on the HR IT Inventory



Proposed Marketplace Pillars

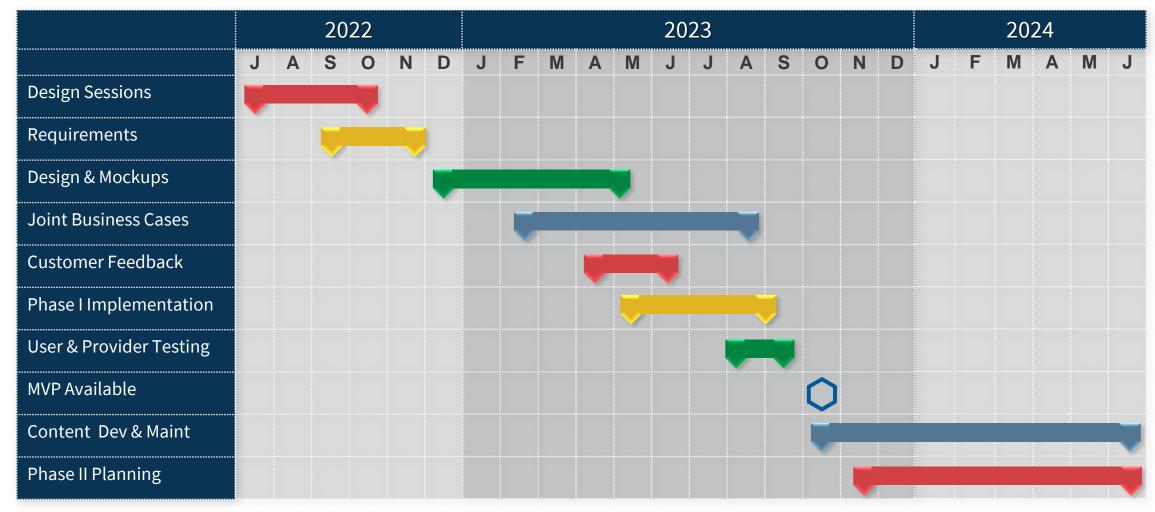
User-Centered Design

- Identify Need
- Specify Use Context
- Develop Requirements





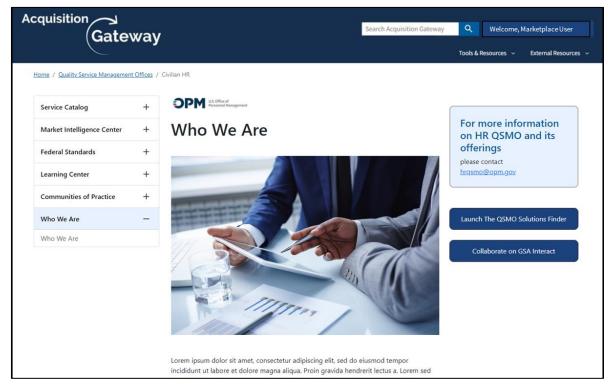
Proposed Marketplace Implementation Timeline





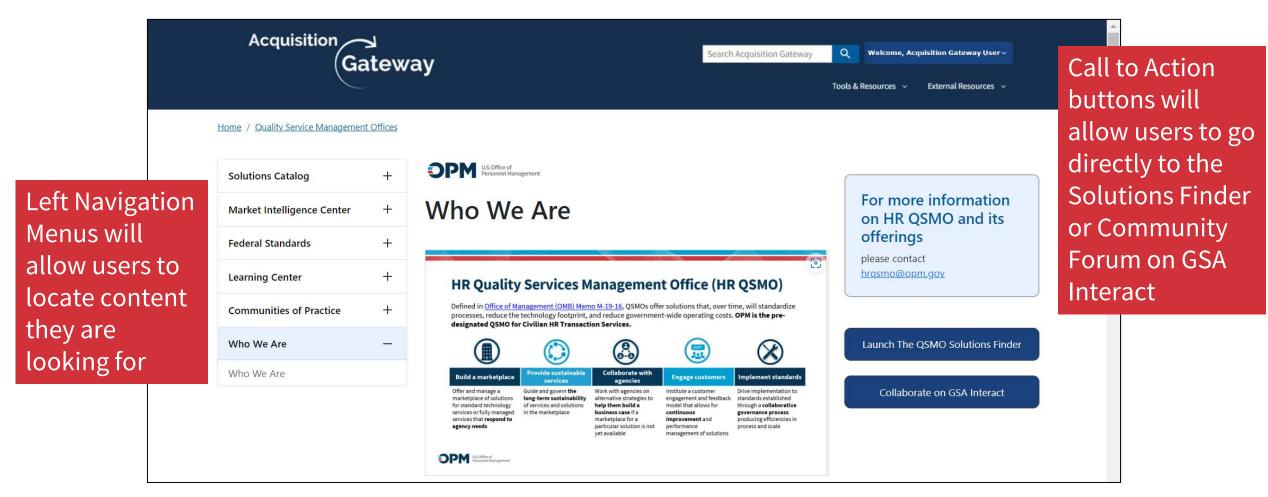
QSMO Marketplace Phase I

- Phase 1 of the HR QSMO Marketplace will include
 - Solutions Catalog with Existing Federal Service Providers
 - Interactive Community Forum based on GSA Interact
 - Information Marketplace, a set of Curated Resources relevant to HR IT Modernization and HR Shared Services. Examples include a Market Intelligence Center and a summary of relevant Federal Standards.
- Hosted on the next generation of the Acquisition Gateway, which is scheduled to go live in FY23 Q4



HR QSMO Marketplace Prototype

Proposed Marketplace Structure



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Solutions Catalog

Home / Quality Service Management Offices

Solutions Catalog Defense Finance and Accounting Service (DFAS) GSA Payroll Services Branch (PSB) Interior Business Center (IBC) National Finance Center (NFC) **OPM Human Resources Solutions** (HRS) Treasury Administrative Resource Center (ARC) Market Intelligence Center **Federal Standards** + + **Learning Center**



Solutions Catalog



Each of the initial providers will have a page in the catalog listing all of their solutions

For more information on HR QSMO and its offerings

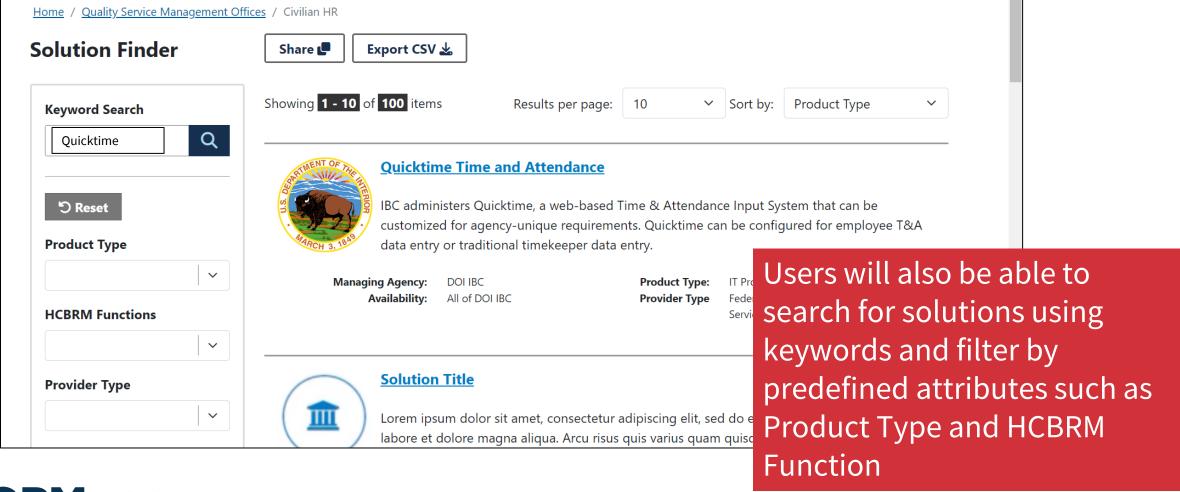
please contact hrqsmo@opm.gov

Launch The QSMO Solutions Finder

Collaborate on GSA Interact



Marketplace Solution Finder



Solution Detail Page

Home / Solutions

General Information

What's Included

Attachments

Availability & Restrictions

Point of Contact

Each marketplace offering will have a consistent detail page that can be accessed either through the Service Catalog or the Solutions Finder

Human Capital Industry Solutions

General Information

Solution Description

As part of its mission, OPM provides technical assistance to federal agencies to meet their most critical human capital challenges.

OPM's HR Solutions is dedicated to providing exceptional human resources products and services to meet the dynamic human capital and training needs of the federal government. HCIS, HR Solutions' premier assisted acquisition provider, can guide and assist agencies through every step of the procurement process.

We are operated by federal employees, for federal employees.

Provider Agency

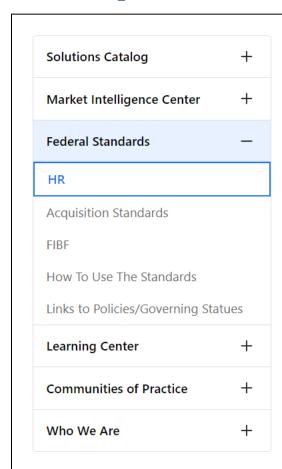
OPM - U.S. Office of Personnel Management

URL: https://www.opm.gov/services-for-agencies/human-capital-industry-solutions/overview/

Contact: HCIS@OPM.gov



Sample Content on Federal Standards





HRLOB Standards

Description

The following links provide federal human resource standards that help streamline government-wide HR operations, standardize HR service delivery including information technology, simplify HR acquisitions, and drive transparency in the Federal HR spending.

<u>Human Capital Business Reference Model:</u> The Federal Human Capital Business Reference Model (HCBRM) defines the end-to-end lifecycle of Federal Government Human Capital Management (HCM).

Federal Integrated Business Framework - HR Management Services: The Federal Integrated Business Framework (FIBF) enables the government to better coordinate on the decision-making needed to determine what data, functions, and processes can be adopted and commonly shared.

- Talent Acquisition
- Talent Development
- Employee Performance Development
- Compensation and Benefits
- Separation and Retirement

For more information on HR QSMO and its offerings

please contact hrgsmo@opm.gov

Will describe the curated content at a high level and why it is important, but will include links to definitive content as opposed to repeating in the Marketplace

HR QSMO Marketplace Steering Committee

Purpose

- The Marketplace Steering Committee will provide advice, feedback, and support to the HR QSMO team to-
 - Align the Marketplace offerings with customer needs,
 - Develop and populate the Marketplace using humancentered design principles,
 - Ensure the Marketplace is robust and accessible for users and providers, and
 - Prioritize Marketplace features and functions.

Membership

- Agency users from both large and small agencies, including
 - o CHCOs,
 - HR Specialists, and
 - HR IT Specialists
- Federal Service Providers
- OPM Subject-matter experts,
 e.g., HRLOB, Employee Services
- HR QSMO
- Industry Marketplace Providers (future)

Activities

- Oversee development of a comprehensive set of User Stories
- Provide feedback on the design of the screens and navigation
- Oversee prototype testing and provide input on usability
- Prioritize content for both the Service Catalog and Information Marketplace
- Assist with the development of meaningful metrics
- Provide input on the establishment of Marketplace governance



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Human Capital Market Research as a Service (MRAS)



New HR QSMO and GSA MRAS Offering

- We are partnering with GSA's Market Research as a Service (MRAS) to assist agencies with RFIs for HR IT Modernization projects
- Combining the HR QSMO and OPM's in-depth understanding of Human Capital Management and the supporting technology with GSA's expertise in Market Research will enable agencies to accelerate their modernization efforts
- Agencies will be able to put together better market research, faster, be in a better position to learn from each other's research efforts

What is Market Research as a Service?



What is MRAS?

MRAS uses the latest research techniques to help agencies visualize the competition and socioeconomic responses that they can expect if they use GSA's acquisition vehicles.



The MRAS Process





MRAS Options

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Available Service Options





Rapid Review

Identifies if your requirement fits the scope of existing GSA acquisition solutions in 24-48 hours.

Request for Information/Market Research Report

Streamlines the RFI process and consolidates the results into one report with visuals.

GSA Advantage Product Market Research

Search up to 20,000 items on GSA Advantage at once

Industry Engagement

Targeted industry engagement regarding Agency specific requirements during MRAS Industry sessions.

BUY.GSA.GOV/MRAS



HR QSMO's Role

- Share market research previously gathered on the topics agencies are researching
- Provide input to new RFIs based on results of previously asked questions to improve the chances that agencies will get the answers they really need
- Combine results of RFIs conducted through the partnership to develop insights into both the available offerings in the HR IT ecosystem and the community's requirements

Thank You

HRQSMO@opm.gov

